



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/RPOF 3 Pac/Hukill,Gaetz,Gardin(16860)
Agency/T-Code Mentzer Media Services, Inc. (3427)/833926
Buyer CLOYD,ELISE
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political (1065)
Brand RPOF 3 PAC HUKILL, GAETZ, GARDINER (1
Acct Types National/Political
Est/Headline 1880/06299946
Demo
Revision
Comments RPOF-3 PAC
RPOF-HUKILL, GAETZ, GARDINER

Invoice 643262
Inv Date 10/28/2012
Terms Net 30
Contract 329369
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:05:01PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | | Copy/ISCI | Amount | Remarks |
|------|------|---------------------|-----------------------------|-----------------------|--------|--|---------------|-----------|---------|
| 2.1 | Spot | 7:00:00AM- 9:00:00 | Per week (2),Tu,We,Th,Fr | 10/16/12 7:25AM (Tu) | 00:30 | | RPOFDH301TVFL | \$2000.00 | |
| 2.1 | Spot | 7:00:00AM- 9:00:00 | Per week (2),Tu,We,Th,Fr | 10/19/12 8:58AM (Fr) | 00:30 | | RPOFDH400TVFL | \$2000.00 | |
| 4.0 | Spot | 11:00:00AM-12:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/16/12 10:58AM (Tu) | 00:30 | | RPOFDH301TVFL | \$925.00 | |
| 4.0 | Spot | 11:00:00AM-12:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/17/12 11:35AM (We) | 00:30 | | RPOFDH101TVFL | \$925.00 | |
| 4.0 | Spot | 11:00:00AM-12:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/19/12 11:32AM (Fr) | 00:30 | | RPOFDH400TVFL | \$925.00 | |
| 5.2 | Spot | 12:00:00PM- 1:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/16/12 12:26PM (Tu) | 00:30 | | RPOFDH301TVFL | \$850.00 | |
| 5.2 | Spot | 12:00:00PM- 1:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/17/12 12:12PM (We) | 00:30 | | RPOFDH101TVFL | \$850.00 | |
| 5.2 | Spot | 12:00:00PM- 1:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/18/12 12:36PM (Th) | 00:30 | | RPOFDH400TVFL | \$850.00 | |
| 5.2 | Spot | 12:00:00PM- 1:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/19/12 12:56PM (Fr) | 00:30 | | RPOFDH400TVFL | \$850.00 | |
| 8.0 | Spot | 6:00:00PM- 6:30:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/16/12 6:27PM (Tu) | 00:30 | | RPOFDH200TVFL | \$3000.00 | |
| 8.0 | Spot | 6:00:00PM- 6:30:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/17/12 6:28PM (We) | 00:30 | | RPOFDH101TVFL | \$3000.00 | |
| 8.0 | Spot | 6:00:00PM- 6:30:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/18/12 6:28PM (Th) | 00:30 | | RPOFDH400TVFL | \$3000.00 | |
| 8.0 | Spot | 6:00:00PM- 6:30:00 | Day,Tu-1,W-1,Th-1,F-1 | 10/19/12 6:29PM (Fr) | 00:30 | | RPOFDH400TVFL | \$3000.00 | |
| 9.2 | Spot | 7:00:00PM- 7:30:00 | Day,W-1,Th-1,F-1 | 10/17/12 7:13PM (We) | 00:30 | | RPOFDH200TVFL | \$3000.00 | |
| 9.2 | Spot | 7:00:00PM- 7:30:00 | Day,W-1,Th-1,F-1 | 10/18/12 7:14PM (Th) | 00:30 | | RPOFDH400TVFL | \$3000.00 | |
| 9.2 | Spot | 7:00:00PM- 7:30:00 | Day,W-1,Th-1,F-1 | 10/19/12 7:05PM (Fr) | 00:30 | | RPOFDH400TVFL | \$3000.00 | |
| 10.1 | Spot | 7:30:00PM- 8:00:00 | Day,Tu-1,Th-1,F-1 | 10/16/12 7:48PM (Tu) | 00:30 | | RPOFDH301TVFL | \$3000.00 | |
| 10.1 | Spot | 7:30:00PM- 8:00:00 | Day,Tu-1,Th-1,F-1 | 10/18/12 7:29PM (Th) | 00:30 | | RPOFDH200TVFL | \$3000.00 | |
| 10.1 | Spot | 7:30:00PM- 8:00:00 | Day,Tu-1,Th-1,F-1 | 10/19/12 7:36PM (Fr) | 00:30 | | RPOFDH400TVFL | \$3000.00 | |
| 11.0 | Spot | 11:35:00PM-12:05:00 | Day,Tu-1,W-1,Th-2 | 10/16/12 12:01AM (Tu) | 00:30 | | RPOFDH301TVFL | \$1025.00 | |
| 11.0 | Spot | 11:35:00PM-12:05:00 | Day,Tu-1,W-1,Th-2 | 10/17/12 11:54PM (We) | 00:30 | | RPOFDH101TVFL | \$1025.00 | |
| 11.0 | Spot | 11:35:00PM-12:05:00 | Day,Tu-1,W-1,Th-2 | 10/18/12 12:01AM (Th) | 00:30 | | RPOFDH400TVFL | \$1025.00 | |
| 11.0 | Spot | 11:35:00PM-12:05:00 | Day,Tu-1,W-1,Th-2 | 10/18/12 11:44PM (Th) | 00:30 | | RPOFDH400TVFL | \$1025.00 | |
| 12.1 | Spot | 11:00:00PM-11:35:00 | Per week (3),Tu,We,Th,Fr,Su | 10/17/12 11:22PM (We) | 00:30 | | RPOFDH101TVFL | \$2000.00 | |
| 12.1 | Spot | 11:00:00PM-11:35:00 | Per week (3),Tu,We,Th,Fr,Su | 10/18/12 11:12PM (Th) | 00:30 | | RPOFDH400TVFL | \$2000.00 | |
| 12.1 | Spot | 11:00:00PM-11:35:00 | Per week (3),Tu,We,Th,Fr,Su | 10/19/12 11:33PM (Fr) | 00:30 | | RPOFDH200TVFL | \$2000.00 | |
| 13.0 | Spot | 10:00:00PM-11:00:00 | Day,Tu-1 | 10/16/12 10:59PM (Tu) | 00:30 | | RPOFDH301TVFL | \$5250.00 | |
| 21.1 | Spot | 7:00:00PM- 8:00:00 | Day,Sa-1 | 10/20/12 7:54PM (Sa) | 00:30 | | RPOFDH400TVFL | \$850.00 | |
| 24.0 | Spot | 12:00:00PM-12:30:00 | Day,Su-1 | 10/21/12 12:28PM (Su) | 00:30 | | RPOFDH400TVFL | \$600.00 | |
| 25.0 | Spot | 6:00:00PM- 6:30:00 | Day,Su-1 | 10/21/12 6:27PM (Su) | 00:30 | | RPOFDH400TVFL | \$1500.00 | |
| 27.0 | Spot | 11:30:00PM-12:00:00 | Day,Su-1 | 10/21/12 11:44PM (Su) | 00:30 | | RPOFDH400TVFL | \$475.00 | |
| 29.0 | Spot | 7:00:00AM- 9:00:00 | Day,M-1 | 10/22/12 7:25AM (Mo) | 00:30 | | RPOFDH400TVFL | \$2000.00 | |
| 31.0 | Spot | 11:00:00AM-12:00:00 | Day,M-1 | 10/22/12 11:33AM (Mo) | 00:30 | | RPOFDH400TVFL | \$925.00 | |
| 32.2 | Spot | 12:00:00PM- 1:00:00 | Day,M-1 | 10/22/12 12:13PM (Mo) | 00:30 | | RPOFDH400TVFL | \$850.00 | |
| 36.0 | Spot | 7:00:00PM- 7:30:00 | Day,M-1 | 10/22/12 7:05PM (Mo) | 00:30 | | RPOFDH400TVFL | \$3000.00 | |
| 38.0 | Spot | 11:35:00PM-12:05:00 | Day,M-1 | 10/22/12 11:53PM (Mo) | 00:30 | | RPOFDH400TVFL | \$1025.00 | |
| 39.0 | Spot | 11:00:00PM-11:35:00 | Day,M-1 | 10/22/12 11:27PM (Mo) | 00:30 | | RPOFDH400TVFL | \$2000.00 | |
| 42.0 | Spot | 8:00:00PM- 9:00:00 | Day,F-1 | 10/19/12 8:20PM (Fr) | 00:30 | | RPOFDH400TVFL | \$3000.00 | |
| 43.1 | Spot | 10:00:00PM-11:00:00 | Per week (1),Mo | 10/22/12 10:58PM (Mo) | 00:30 | | RPOFDH400TVFL | \$6000.00 | |



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Agency/T-Code Mentzer Media Services, Inc. (3427)/833926
Buyer CLOYD,ELISE
Salesperson Telerep/Washington DC, Washington DC (1040)
Product Political (1065)
Brand RPOF 3 PAC HUKILL, GAETZ, GARDINER (1
Acct Types National/Political
Est/Headline 1880/06299946
Demo
Revision
Comments RPOF-3 PAC
RPOF-HUKILL, GAETZ, GARDINER

Invoice 643262
Inv Date 10/28/2012
Terms Net 30
Contract 329369
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:05:01PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

| Orlando (WFIV) | | | | | | | | |
|----------------|------|-----------------------|----------------------|-----------------------|--------|---------------|-----------|---------|
| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/ISCI | Amount | Remarks |
| 44.0 | Spot | 10:00:00PM-11:00:00PM | Day,F-1 | 10/19/12 10:50PM (Fr) | 00:30 | RPOFDH400TVFL | \$3500.00 | |
| 45.0 | Spot | 12:05:00AM-12:35:00AM | Per week (1),Fr | 10/19/12 12:24AM (Fr) | 00:30 | RPOFDH400TVFL | \$425.00 | |
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